



# MarkeStac

# COMPANY CULTURE

# Where great people grow even greater!



# What's culture...???

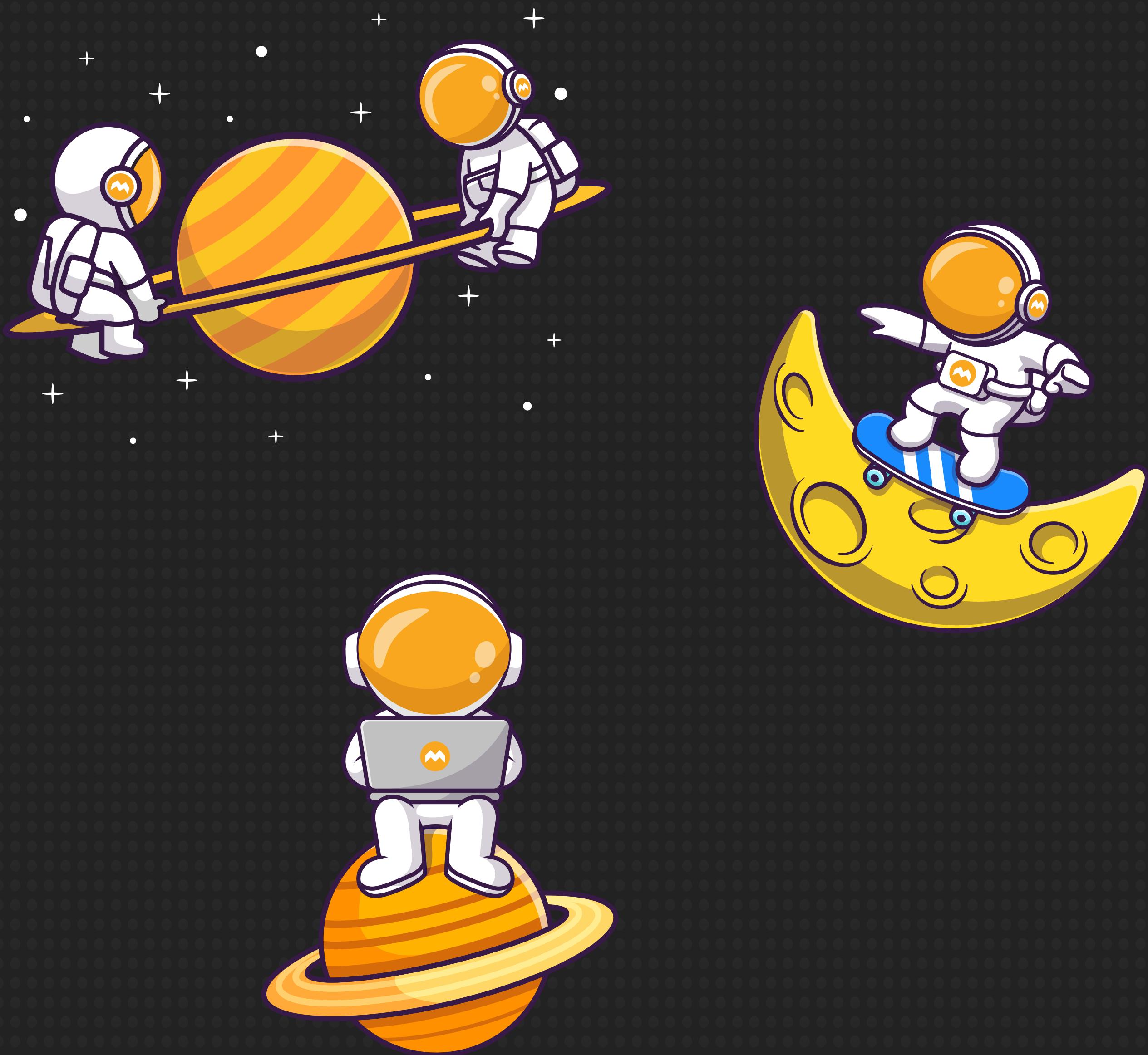
Culture is the shared behaviors, values, habits, and attitudes that shape how people work, interact, and feel in a company



**This doc is a mixture of both  
company culture and company  
beliefs**

**We believe in balancing the  
work while living a fun and  
adventures life**

Let's begin the ride to know  
MarkeStac better...



# HOW WE WORK



Open Communication



Less confusion



Solving the client's problem first



With balancing work-life balance



Celebrating life and events



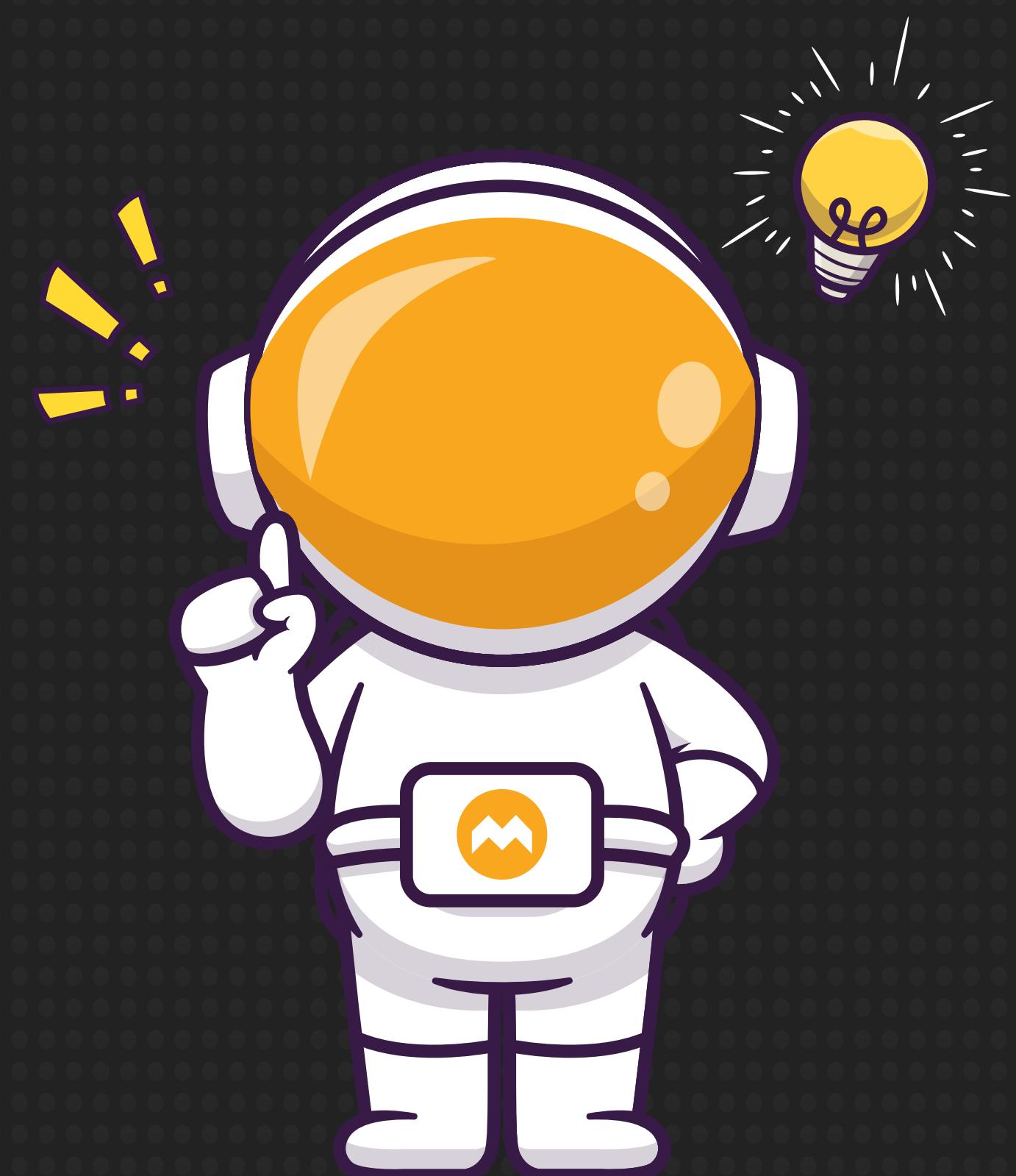
Training and development sessions  
are a must



Collaboration over competition



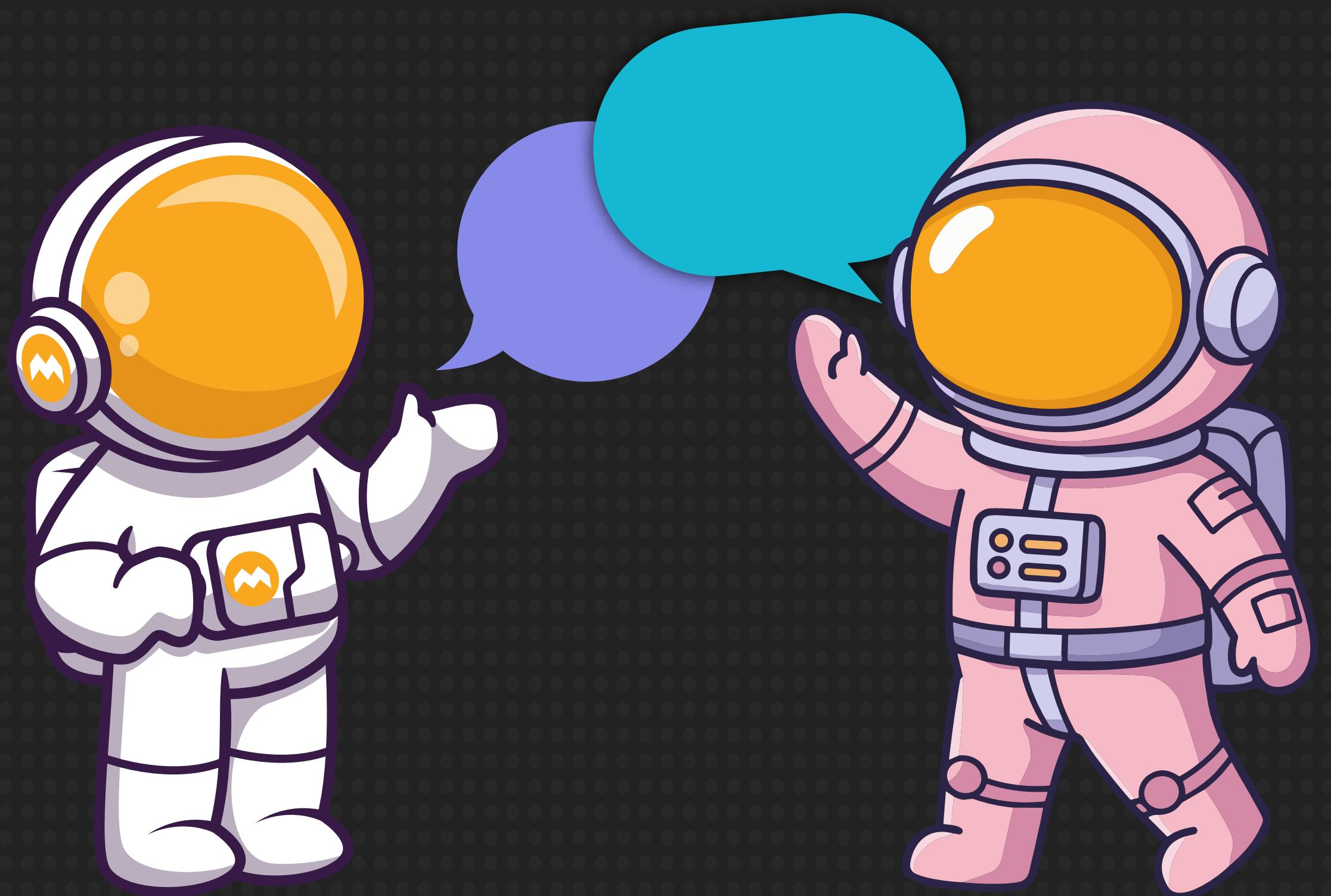
Constructive feedback culture



# WHAT MAKES US UNIQUE?

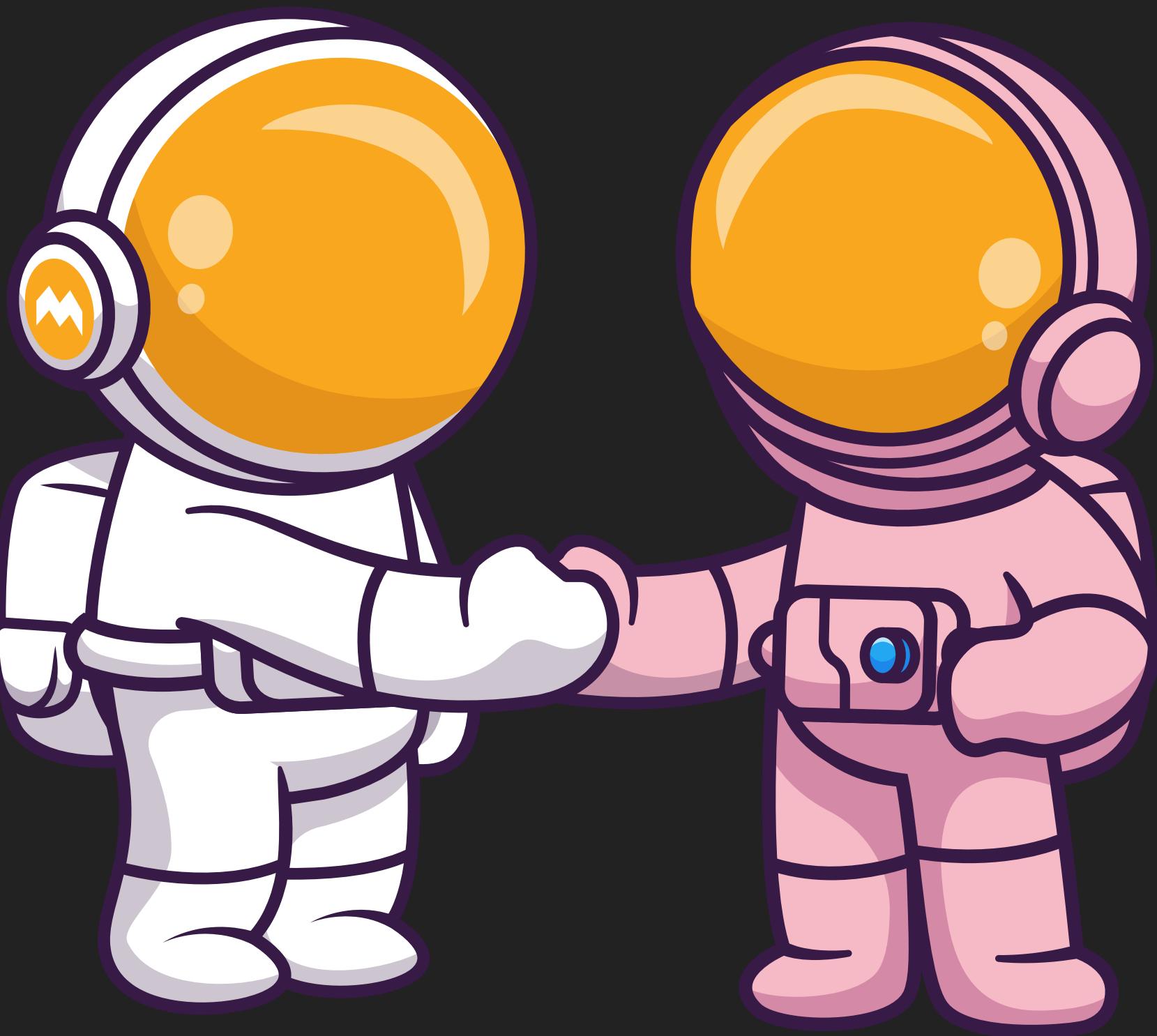
WE SUPPORT INDIVIDUALITY  
WE SUPPORT BOLD IDEAS NOT THE  
SAFE ONES

# OUR COMMUNICATION STYLE.....



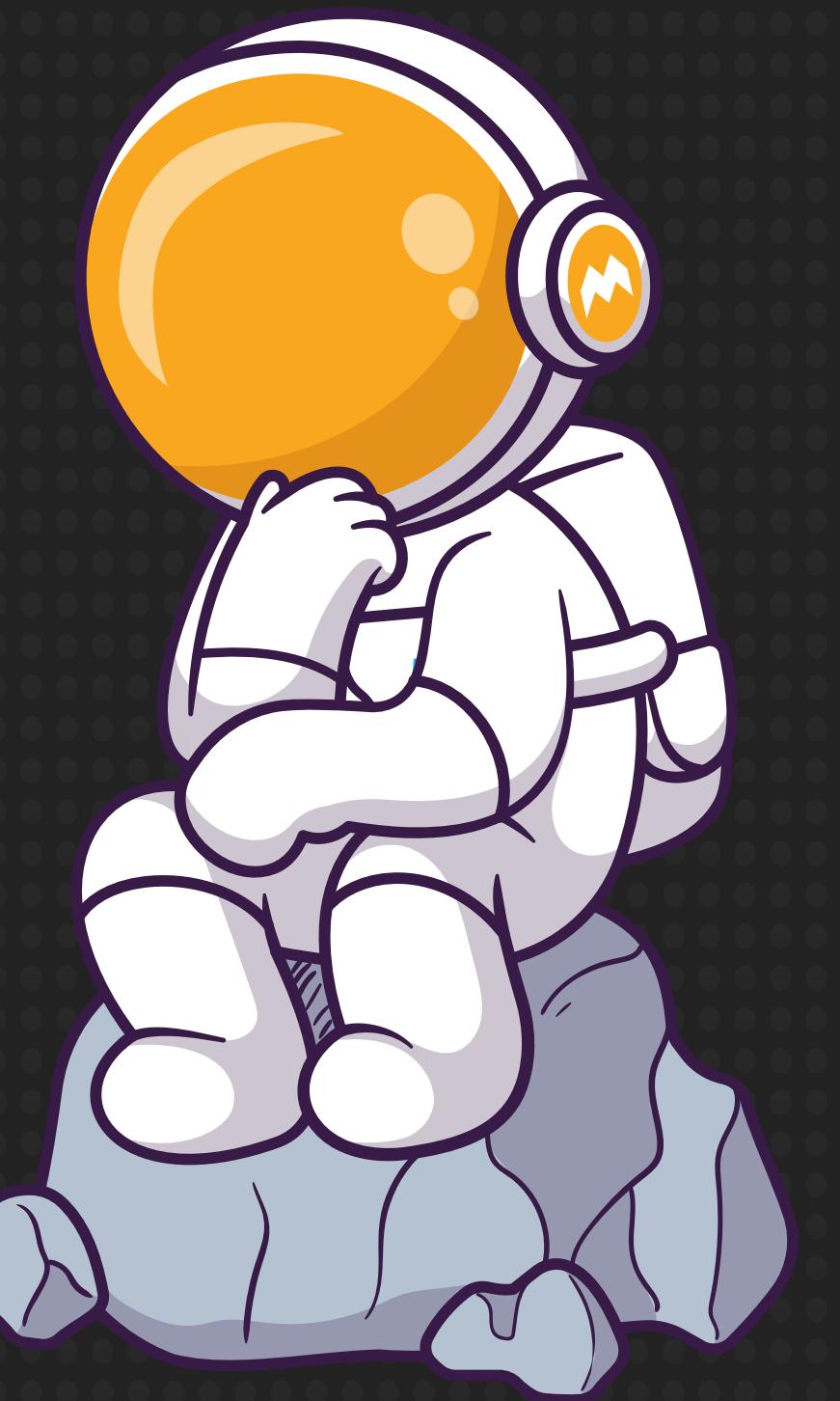
# CLEAR, CONCISE AND RESPECTFUL

HUMOUR ENCOURAGED  
WHERE APPROPRIATE



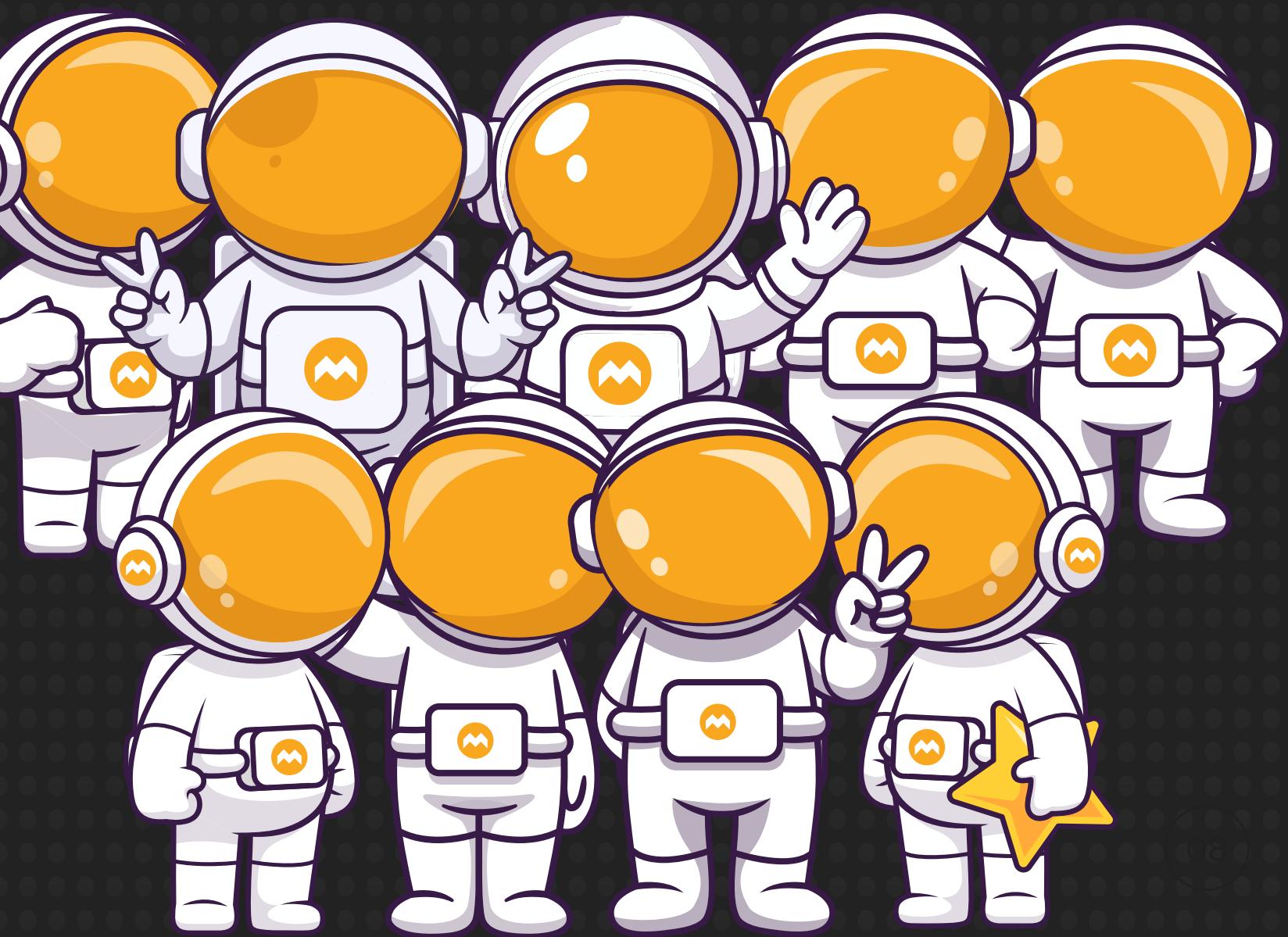
SO TALKING ABOUT FUN

**WANNA KNOW HOW??**



# CULTURE IS NOT BUILT BY LEADERSHIP ALONE

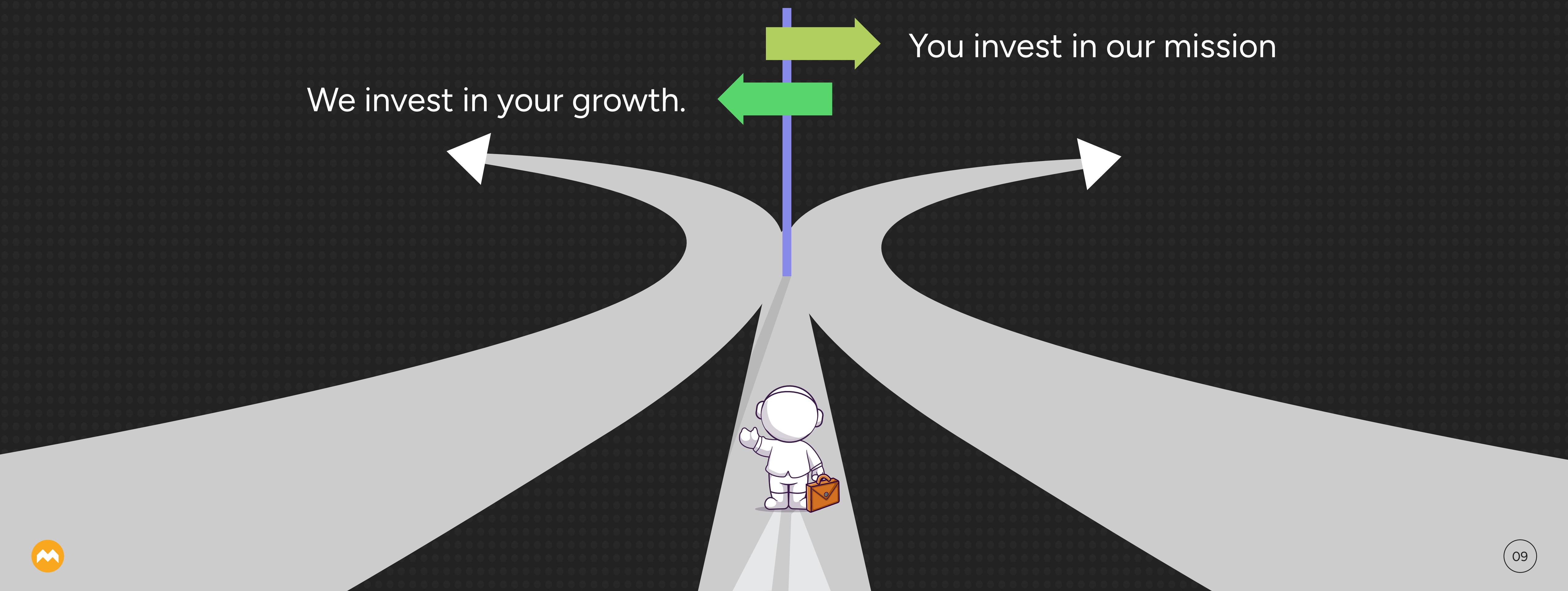
IT IS A SUM OF EVERYDAY ACTIONS  
AND OUR EMPLOYEES ARE THE  
KEY PART OF SHAPING IT



# WE BELIEVE IN TWO WAYS....

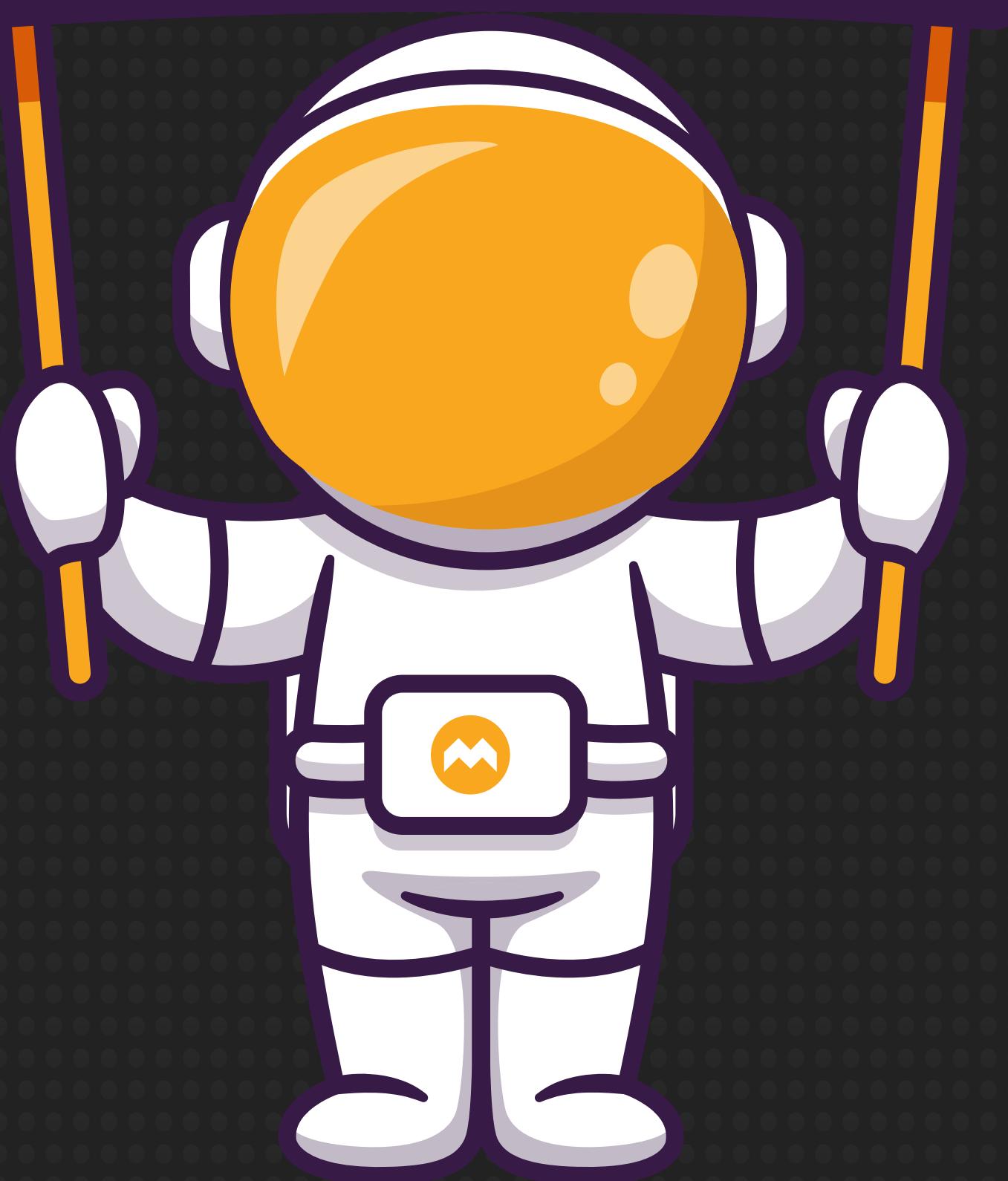
We invest in your growth.

You invest in our mission



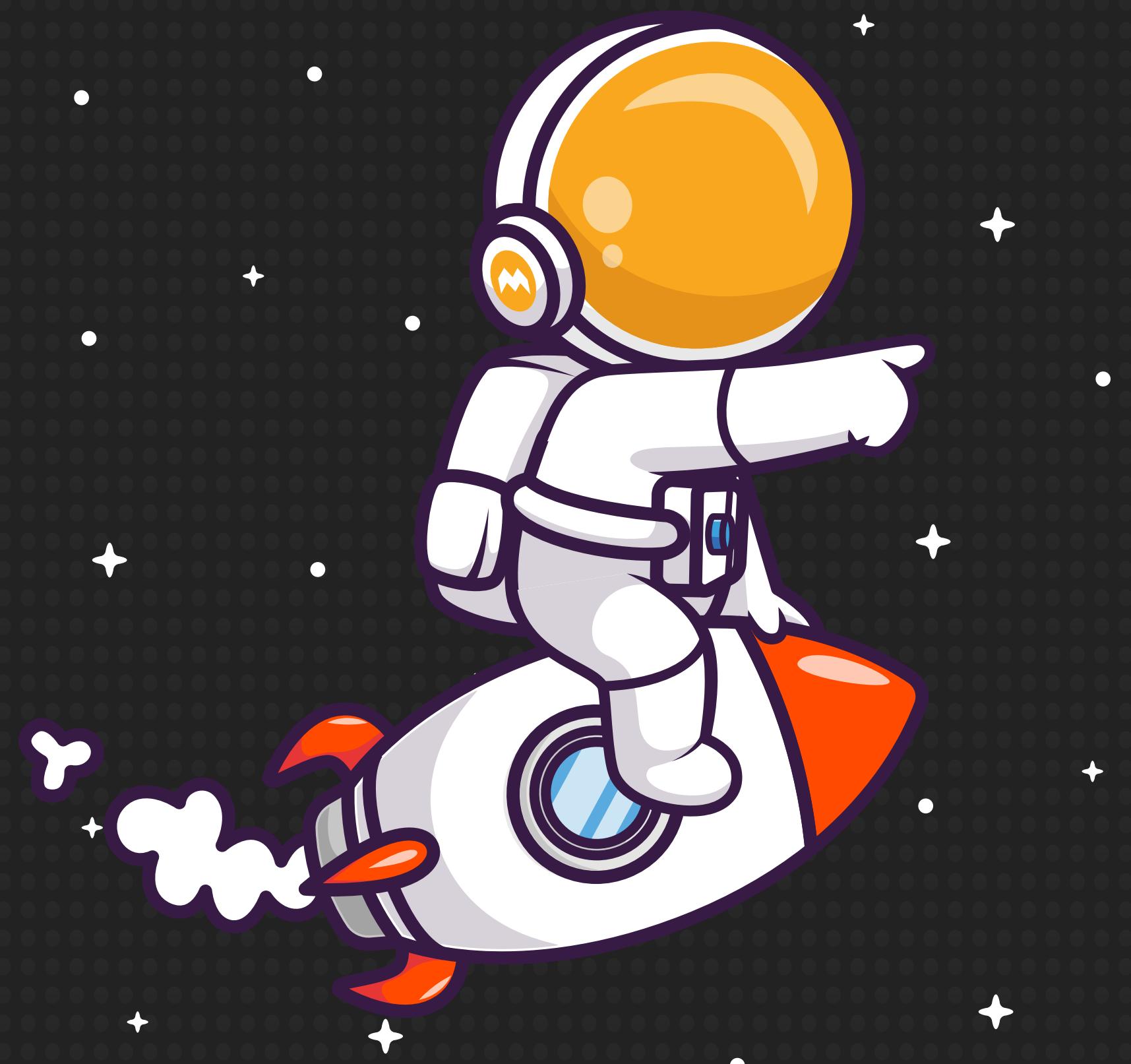
SO WHAT IS OUR  
MISSON  
ANYONE?

NO ONE?????



# Don't panic.... let me tell you

Our mission is to deliver  
innovative solutions that  
improve everyday life



**MARKESTAC'S  
MAIN STRENGTH IS  
THE PEOPLE  
WORKING HERE**

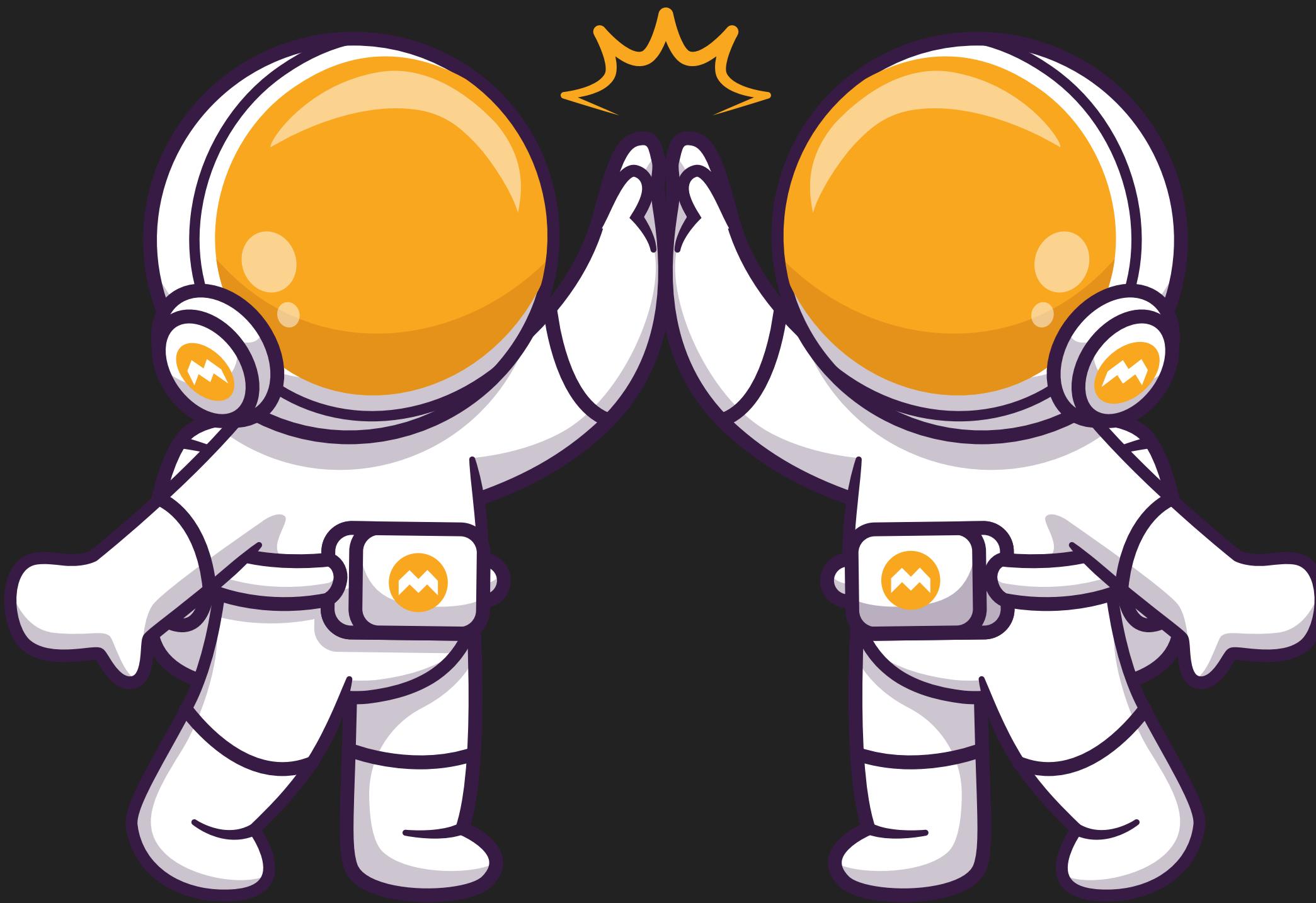


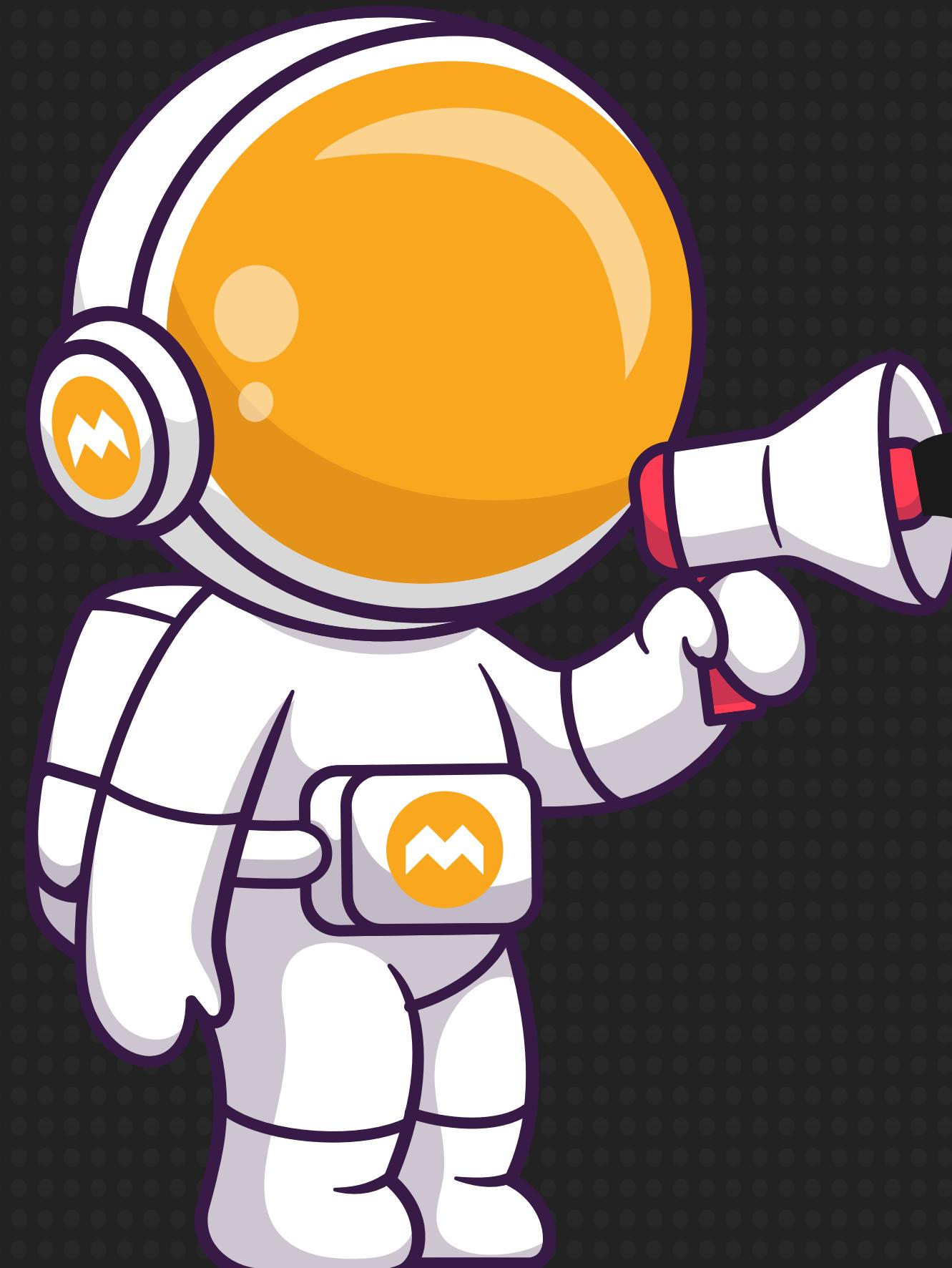
# We don't hire to fill gaps.

Tasks come and go – talent shapes the future

# We hire to elevate excellence.

The right people help us think bigger, act bolder, and evolve faster



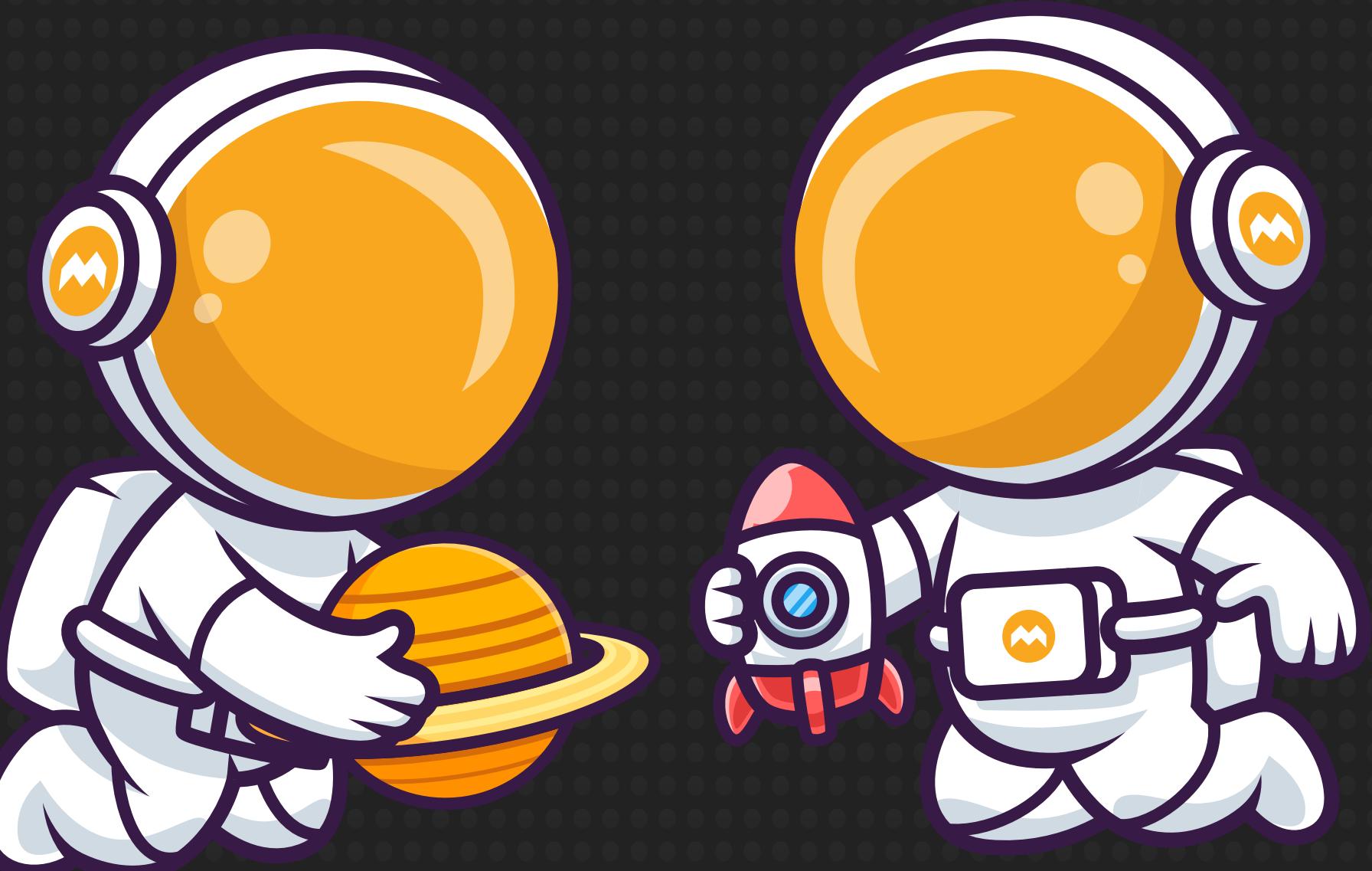


At MarkeStac, Employee's voice matters.  
Employee's ideas lead the way.

Let's understand how??

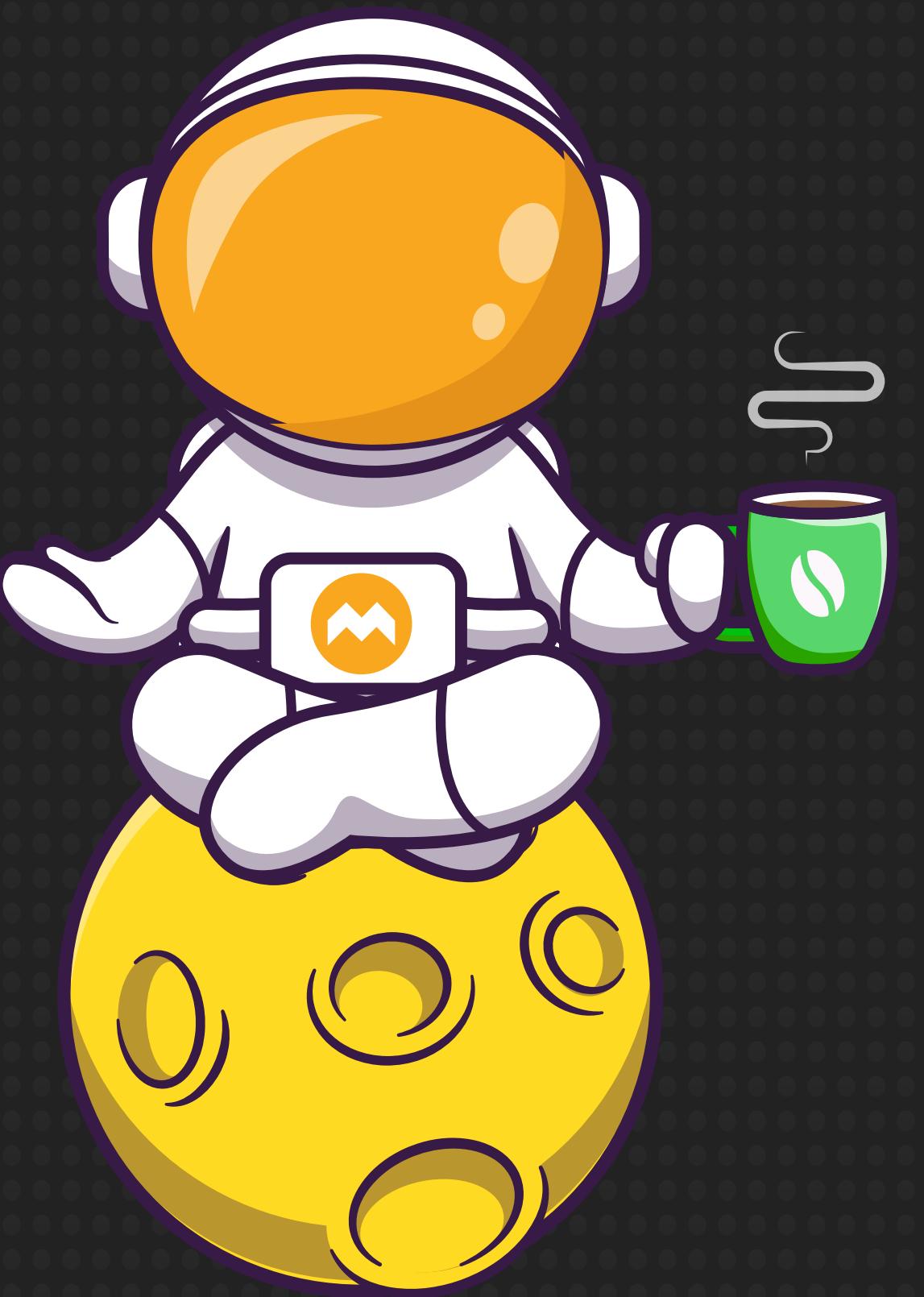
# We follow - Employee Empowerment Culture

- At MarkeStac, every employee is **fully empowered** to share their ideas.
- Team members can present **new pitches, strategies, or concepts** directly to:
  - Clients
  - Internal management
- We believe innovation comes from everyone, regardless of role or level.
- This culture promotes:
  - Creativity
  - Confidence
  - Ownership
  - Collaborative growth



# MARKESTAC IS not everyone's cup of tea

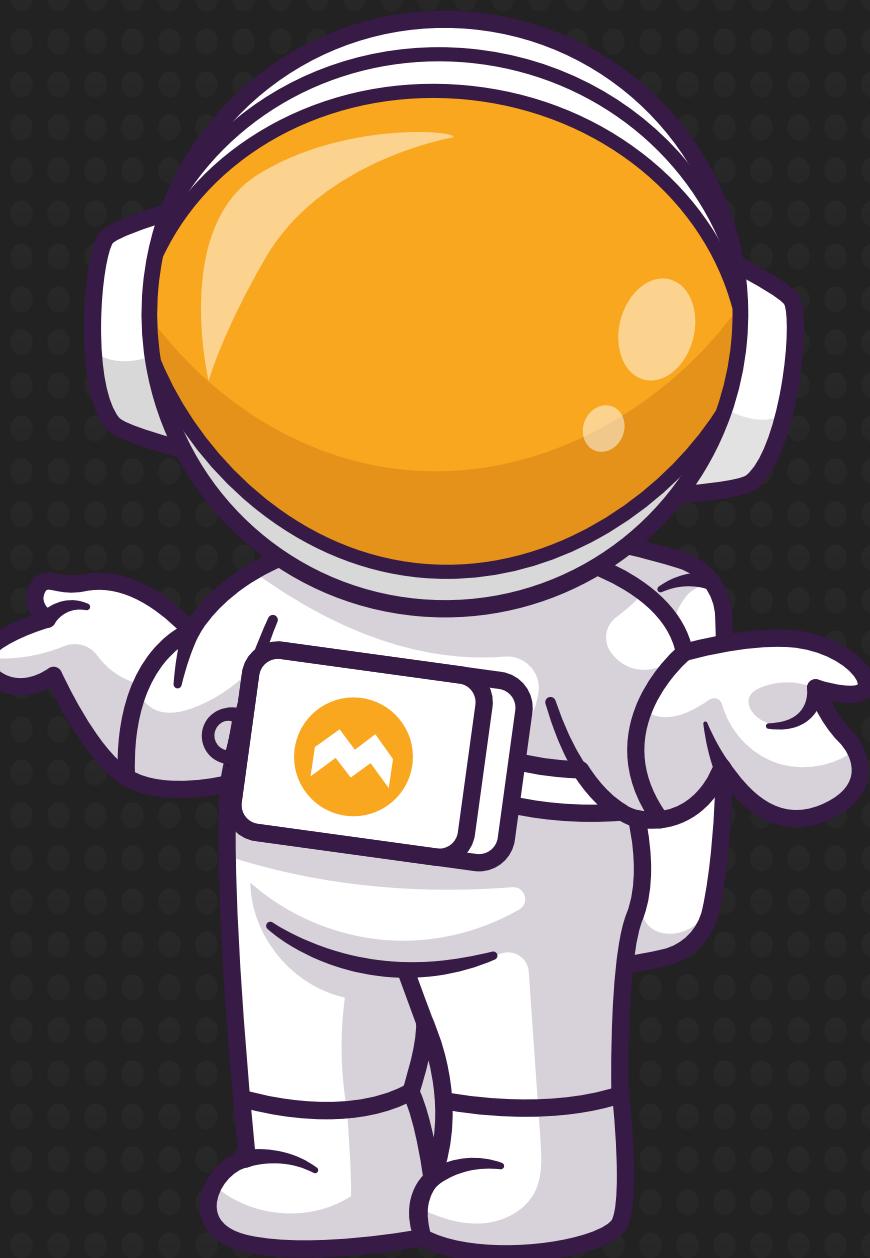
And not every great human is meant to be on this team  
– and that's totally okay!



We didn't show up just to participate.....  
We showed up to excel

Yeah, we're competitive.  
In a good way.

**BUT** no matter what! We.....





....have fun  
along the way

# LET ME SHOW YOU....



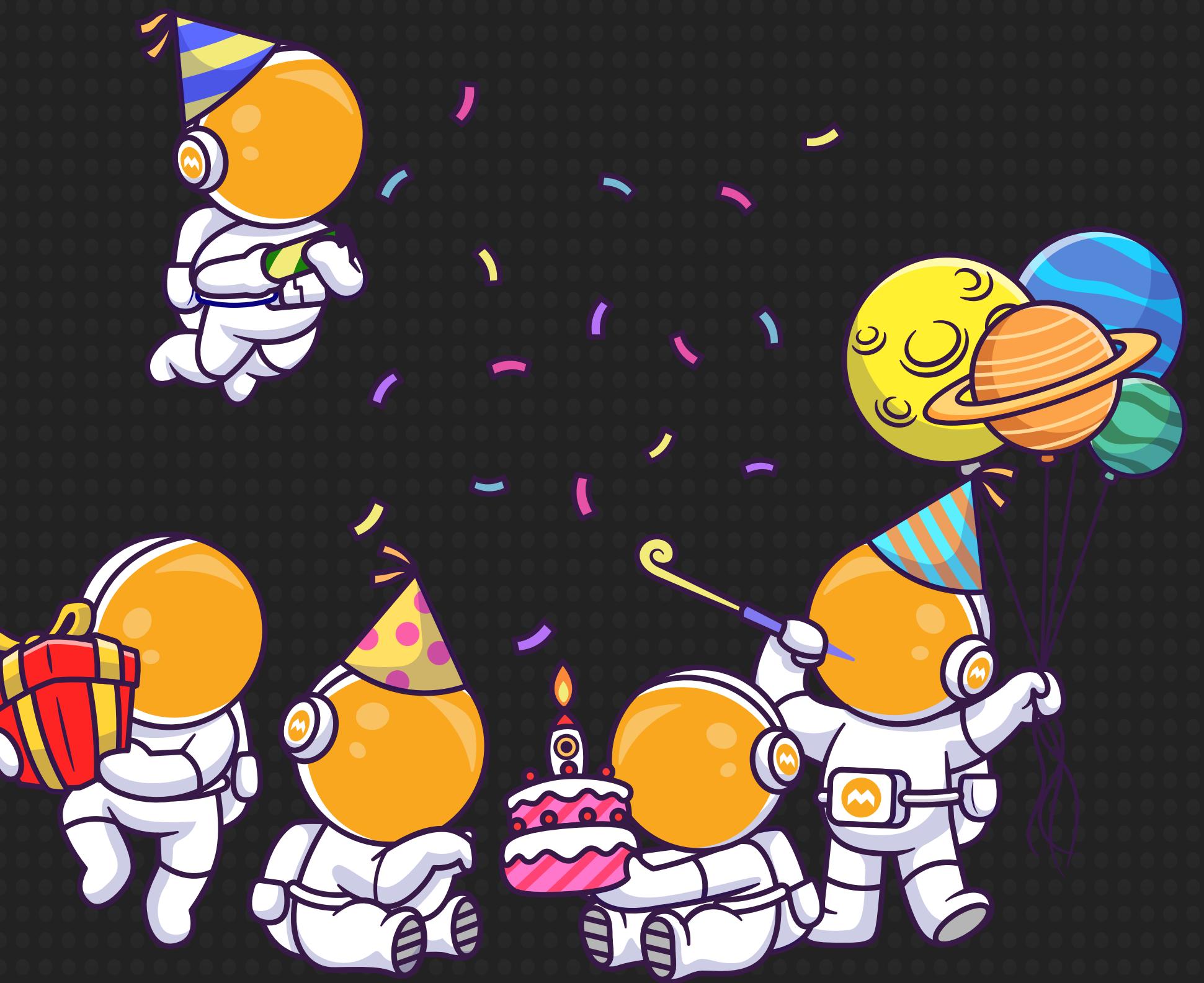
# We Work Hard & Celebrate Together

- We believe in maintaining a joyful and balanced work culture
- Celebrating festivals as a team to create happy memories
- Recognizing company victories and team achievements
- Annual trips and fun outings to refresh and bond
- Appreciating individual milestones and contributions
- Building a positive, motivated, and connected workplace



**Look how joyfully our team comes together while celebrating their colleague's birthday**

**– moments that strengthen our bond beyond work**



Not just birthday's we  
travel together on  
annual trips



Recognizing our employees  
during festivals and work  
anniversaries is an essential  
part of our culture



Ask yourself, how can I uplift the people I work with today and make them feel like the backbone of our organization?

**Hint:** Encourage, recognize, appreciate, and celebrate them



# WE AS A TEAM BELIEVES IN...

- When success happens, we share the appreciation.
- When challenges arise, we take ownership as a team.
- When decisions are made, we stand united as one team.
- When pressure builds, we communicate clearly and honestly.
- When growth opportunities arise, we encourage and uplift each other.
- When mistakes happen, we focus on learning not blaming.



**GREAT PEOPLE  
WILL ALWAYS HAVE  
THE OPPORTUNITY  
TO WORK WITH US.**



# SO THE QUESTION IS...

WHY MARKESTAC ?

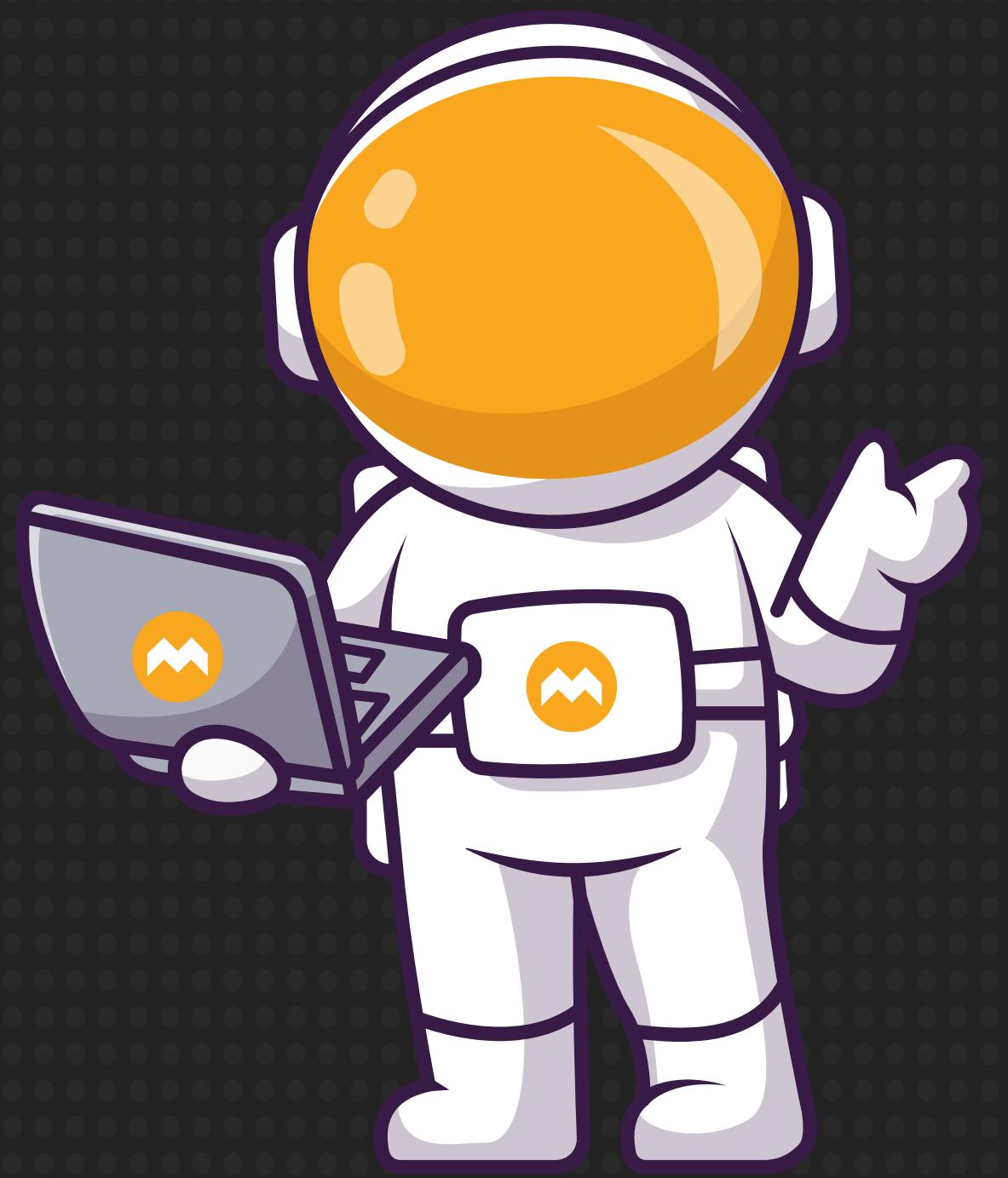


**BECAUSE IT'S**  
where great people  
**grow even greater**





**FOR READING ABOUT US.**



FEEDBACK helps us grow.

Reach us at: [hr@markestac.com](mailto:hr@markestac.com)

**OUR FOUNDER MR. SANJAY**  
**review every message**  
**with care**